

NORTH GLENORA COMMUNITY LEAGUE NEWSLETTER RATE SHEET



North Glenora Community League
13535 109A Avenue Edmonton AB T5M 3Z4

news@northglenora.org / www.northglenora.org

North Glenora Newsletter Advertising Policies and Rates

- All advertising is unclassified.
- Ads may be grouped together or scattered throughout. Placement and position cannot be predetermined.
- North Glenora carriers will not distribute attachments or separate inserts.
- Ads containing racist, sexist, or otherwise harmful content will be refused.
- North Glenora Community League reserves the right to refuse any advertising for any reason.
- Ads are not edited for spelling, grammar, or content.
- The North Glenora newsletter designer does not create ads for advertisers.
- Paid political ads are limited to 1/2 page or smaller.
- Schools, churches, or other social organizations within the North Glenora community can place announcements in the newsletter free of charge when space is available.
- Front page advertising is unavailable.

Distribution

The North Glenora NEWS is published 6 times per year (January, March, May, July, September, and November). Newsletter distribution is 890 copies per issue and delivered to North Glenora community households. The newsletter is also available digitally at www.northglenora.org; shared on the NGCL Facebook, Instagram accounts, and sent via email to all NGCL subscribers.

Deadlines for Submissions & Payment

Newsletter submission deadlines are at 12 pm on the 15th of each month: February, April, June, August, October & December. Please send submissions to news@northglenora.org. **Ads must be paid for 1 week before publication date.** Contact office@northglenora.org to make arrangements.

Acceptable Ad Artwork Formats

High resolution PDFs or 300 ppi jpgs. If possible size ads to exact specifications provided. We do not accept .png files.

Rates and Ad Sizes*

BIZ CARD \$55/insertion 3.5" wide by 2.25" tall

QUARTER PAGE \$85/insertion 3.5" wide by 4.75" tall

HALF PAGE \$175/insertion 7.25" wide by 4.75" tall

WEBSITE \$100/year 612 x 436 pixels

*Please ensure text is legible within the designated size.

Annual Ad Subscription Discounts

- A 10% discount will be applied to all prepaid annual print advertising (6 editions).
- Advertising can be changed if new ads are submitted by the submission deadline.

Student and Community Business Registries

The North Glenora Community League keeps two updated business registries online: The Student Business Registry is free, and the Community Business Registry is \$50 per year. These registries are exclusively for NGCL members who own or operate a business. Please email communications@northglenora.org to be added to the registry.

A diagram showing two rectangular boxes representing ad sizes. The left box is labeled '1/4 PAGE/\$85' and '3.5" x 4.75"'. The right box is labeled 'BIZ CARD/\$55' and '3.5" x 2.25"'. Below these boxes, the text 'NORTH GLENORA AD SIZES / 2024' is centered.

A diagram showing a single large rectangular box representing an ad size. It is labeled '1/2 PAGE/\$175' and '7.25" x 4.75"'. Below this box, the text 'NORTH GLENORA AD SIZES / 2024' is centered.